

News Desk

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AkzoNobel

NEW DULUX TRADE PACKAGING

Dulux by AkzoNobel strives to lead our industry by pioneering a world of possibilities to empower people and reduce our impact on the planet, while consistently innovating to deliver the most sustainable solutions for our customers. That's why we call our approach to sustainable business - People. Planet. Paint.

People - We act with integrity and respect human rights across our operations and value chain, embracing diversity and inclusion, to transform the communities in which we operate.

Planet - We minimise our environmental footprint, reducing carbon emissions and moving towards zero waste by pioneering increasingly sustainable solutions and processes.

Paint - We constantly innovate to bring surfaces to life by offering our customers the most sustainable solutions that go beyond generations.

We have two "Planet" ambitions: to reduce carbon emissions by 50% and move towards zero waste as a company. To achieve our global ambition of a 50% reduction in carbon emissions by 2030, we're focusing on cutting our energy consumption by 30% and using renewable electricity. With this ambition, Dulux Trade presents a new sustainable pack that is made of 75% recyclable materials and uses less materials. By using reduced and recycled materials, we create a positive impact on our society with a lower CO₂ footprint. The new Dulux Trade pack clearly contributes to a circular economy. A pack you can feel more responsible in using as it is an investment in the future of a more sustainable planet.

Together we can save the world's resources by using products and packaging made from recycled materials, that allow you to achieve outstanding results.

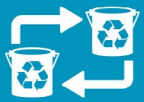
- Made up of 75% recyclable materials
- Completely Recyclable
- Uses less materials than standard packaging
- Planet Friendly Packaging

NEW DULUX TRADE PACK DESIGNED TO BE PLANET FRIENDLY

Dulux Trade presents a new sustainable pack made of recycled material, this pack is gentler for the environment as it reduces the CO₂ footprint and contributes positively to a circular economy.



THE NEW PACK



**MADE OF
75% RECYCLED
MATERIALS**



**USES LESS
MATERIALS THAN
OTHER PACKAGING**



**COMPLETELY
RECYCLABLE**



Improving Healthcare Spaces with Dulux Colour Futures™ 2022 Palettes

Colours to Enhance Healthcare Spaces

In buildings where the focus is on health and well-being, people need soothing, restorative spaces that can help them recuperate. Discover how subtle and consoling Studio colours can bring softness and comfort to every part of a healthcare space.



1. Create a calming entrance

First impressions count and, in a healthcare space, you want to create a calm feel to help patients and visitors feel relaxed. Here subtle Studio colours have been combined to create a visually interesting interior that feels restful and easy on the eye.



2. Make a stand-out exterior



Warm and inspiring, complementary Studio colours can soften the feel of an exterior and make it more appealing. Here, subtle blues and pinks balance out the hard lines of a glass façade to create a welcoming impression.

Which colours?

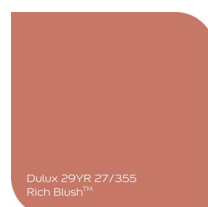


3. Add warmth and personality



Restorative Studio colours can add warmth and softness to a clinical healthcare environment and help patients, visitors and staff switch off and de-stress. Here, soft blue, pink and lilac are set against richer colours to bring personality to a communal cafeteria area.

Which colours?

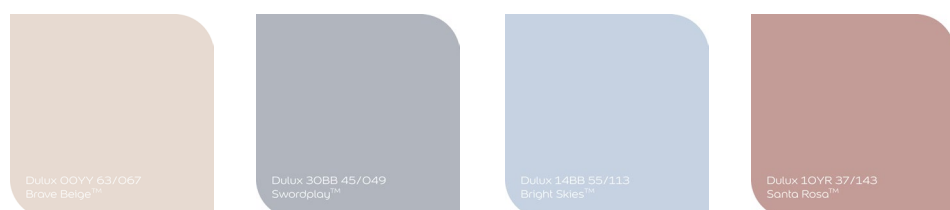


4. Bring comfort with colour



Visitors to healthcare spaces spend much of their time in communal areas, such as waiting rooms, so it's important to make these feel comfortable and welcoming. Here a combination of soft Studio colours creates a relaxed feel in a visitors' room.

Which colours?



5. Find the perfect balance



Subtle and consoling Studio colours, used with Bright Skies™, can bring softness and balance to a space, helping people recuperate. Here, the combination of colours adds warmth to a patient room that might otherwise feel cold and clinical.

Which colours?



Dulux Trade 100 Matt

Dulux Trade 100 Matt offers protection against everyday scuffs and stains and has outstanding stain resistance, making it ideal for high traffic areas such as halls and stairwells, as it can be repeatedly cleaned without damaging the finish.



The product is designed in a way that it actively repels stains that come into contact with the surface, ensuring ease of cleaning. The smooth, even finish shrugs off marks and common stains are cleaned off easily due to the unique technology, while also leaving the matt finish fully intact, meaning you keep that just painted look for longer.

Product Features & Benefits

- ✔ Premium quality coating with an attractive long-lasting, washable Matt finish
- ✔ Provides excellent stain resistance and washability
- ✔ Water-based, quick drying and low odour
- ✔ Ideal for high traffic or frequently cleaned areas
- ✔ Suitable for interior and exterior use

Touch Dry

30 minutes

(Drying times will be extended during cold, wet or humid conditions)

Recoating Time

4 Hours

Coverage

8 - 10m² per litre

Colour Range

White and a variety of colours from the Dulux Colour System.





THE PROJECT ASSISTANT IN YOUR POCKET

Access all the information you need to help you do your best work, in a touch.

- Make colour choices simpler
- Find product information faster
- Run projects more efficiently
- Showcase your best work

Download
now for free



DEVELOP TECHNICAL SKILLS AT DULUX ACADEMY



Dulux Academy helps you improve technical skills with courses in everything from product knowledge to colour information. Whatever your experience level, we make you better and take you further for work you can be proud of and your clients will love.

Want to enrol? Request a copy of our Prospectus 2021.

Contact us via email on ZA.Helpline@akzonobel.com or telephone on **0860 330 0111** or **011 861 1000**.



You'll be learning with the best.

Our team of experts have done it all and will open your eyes to the possibilities offered by new technology and developments in decorating. Whether you're just starting out in your career or have served time, we're sure we have something that will support you to reach your personal and professional ambitions.

You'll take part in learning experiences that cover knowledge and understanding all aimed at celebrating the skills and craftsmanship required to succeed in the decorating industry. Together we'll explore the industry breakthroughs made over the years to help people like you deliver great results for your customers every time.

Our training has been divided into six modules which range across three main areas to ensure that individuals have access to training to support their personal and professional ambitions.

Main Areas

Product, Preparation and innovation

- Courses to upskill you on the latest product ranges, new products and application techniques

Colour and Design

- A range of courses to develop confidence with colour and design, including colour theory, scheming, design principles and colour tools.

Modules

Paint Basics

- Paint systems that provide solutions for every decorating project.

Perfect Preparation

- Surface preparation, the tools and techniques required to get started.

Product Solutions

- Learn about the innovative product solutions we offer

Winning Together

- Improve the overall quality on-site

Colour & Design

- Understand the principles and the importance of colour

Colour Delivery

- In-store dispensing & support from our Dulux Tinting Services Experts

We hope you can join us on a course soon!

Dulux Academy Team

Telephone: 0860 330 0111 /
011 861 1000

Email: za.help@akzonobel.com



NEW

ROCKGRIP™



WATER BASED PLASTER PRIMER

For Interior & Exterior Use on Masonry Surfaces



Resistant to Alkali



Good Adhesion to Masonry Surfaces



Seals Porous Masonry Surfaces



Spread Rate Up to 8m²/l



Low Odour & Quick Drying

- Resistant to Alkali
- Good Adhesion to Surfaces
- Seals Porous Masonry Surfaces
- Low Odour

AVAILABLE IN 5L & 20L PACK SIZES

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