

News Desk

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AkzoNobel

Improving office spaces with CF22 Colours

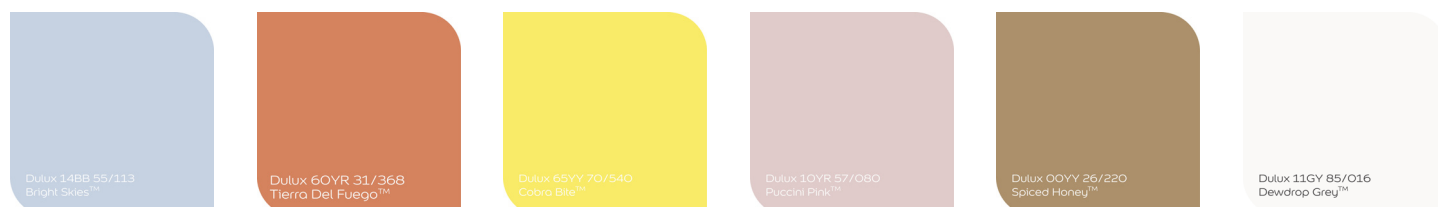
Colours to boost office spaces

With an increase in hybrid working, people want home and office workspaces to be adaptable, and to feel fresh and welcoming. Discover how our Workshop and Greenhouse colour palettes can help.



1. Bring energy with colour

The bright, contrasting tones of the Workshop palette can add energy to an office setting and help to define different areas of a multi-purpose workspace. Vibrant and joyful, they also act as a visual counterbalance to sterile office equipment.

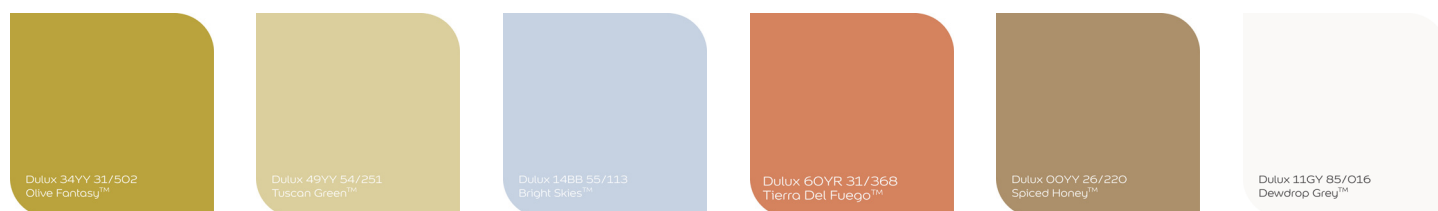


2. Use colour for wayfinding



The bold tones of the Workshop palette are perfect for zoning different areas in an office setting, giving people an instant sense of the space. Here the reception desk is picked out in ochre; the working space beyond, defined by a wall of Bright Skies™; and the elevator area, highlighted in orange.

Which colours?



Dulux 34YY 31/502
Olive Fantasy™

Dulux 49YY 54/251
Tuscan Green™

Dulux 14BB 55/113
Bright Skies™

Dulux 60YR 31/368
Tierra Del Fuego™

Dulux 00YY 26/220
Spiced Honey™

Dulux 11GY 85/016
Dewdrop Grey™

3. Step up the colour



By painting the in-between spaces in an office setting, you can add instant dynamism and personality. Here a central staircase has been brought to life with Bright Skies™, providing an effective and colourful contrast with the adjacent walls in beige and yellow from the Workshop palette.

Which colours?

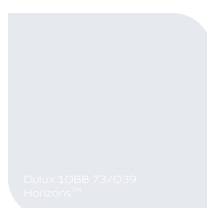


4. Create a connection with nature



Integrating natural colours into an office environment can revitalise what has become an increasingly digitised space, and help employees feel connected to the world around them. Greenhouse colours can help build that connection with nature and boost wellbeing.

Which colours?



5. Bring the outside in



Made up of tones inspired by nature, the Greenhouse palette can help bring in the positive feel of the natural world. Colours that work together naturally, they also provide an instantly cohesive, easy-to-use decorative scheme for any office setting.

Which colours?



Dulux 50YY 49/191
Winter's Silence™

Dulux 65YY 70/540
Cobra Bite™

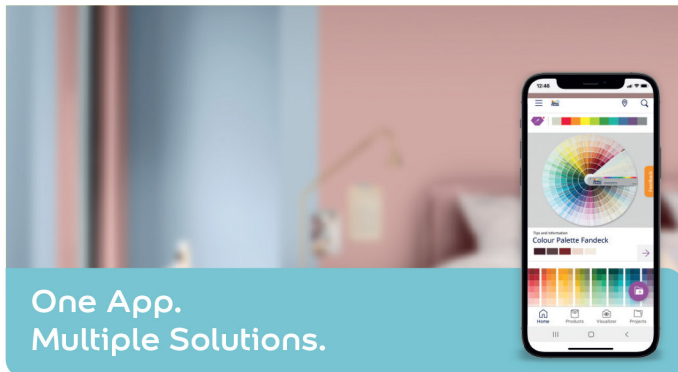
Dulux 70YY 34/180
Artichoke Leaf™

Dulux 14BB 55/113
Bright Skies™

Dulux 87BG 27/077
Brooding Storm™

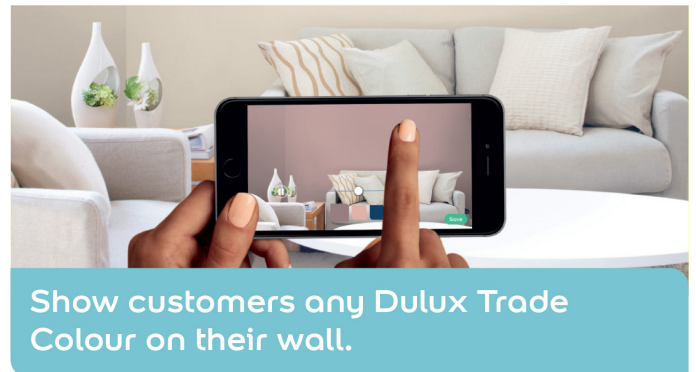
The NEW Dulux Trade Expert App. One App. Multiple Solutions.

See colours on your customer's wall, access product information & more in real time.



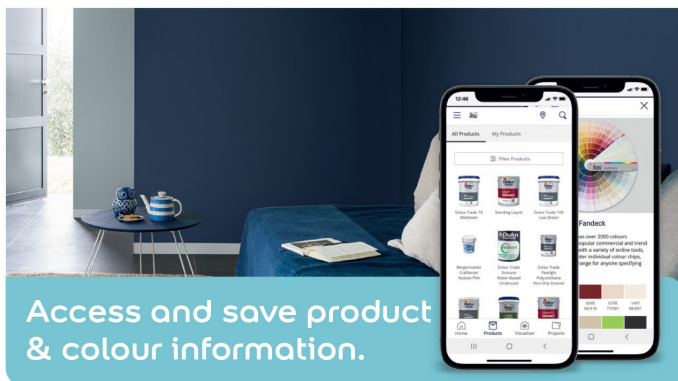
One App.
Multiple Solutions.

The **Expert app** is an on-the-go, easy to use app that enables you to select the right products or services, choose the right colour, Visualize the colour on the wall, create projects and locate stores all in one app.



Show customers any Dulux Trade
Colour on their wall.

Our unique Visualizer tool within the Dulux Trade Expert shows customers exactly how their chosen colours will look on their wall in real time. It's simple to use, and the advanced augmented reality technology can also help you make colour recommendations with confidence. No guesswork, no costly delays, just quick, confident colour decisions so you can get on with the painting faster.



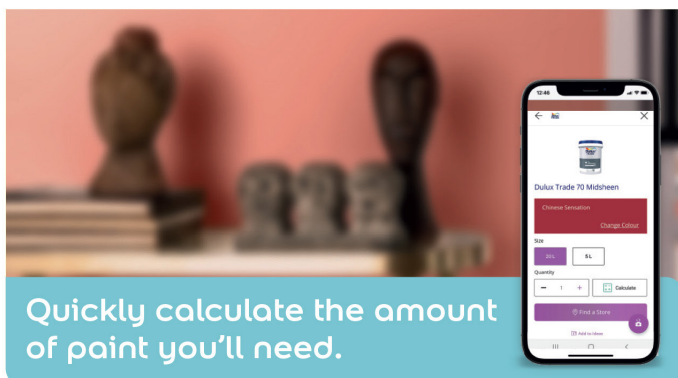
Access and save product
& colour information.

Find up-to-date technical information on all Dulux Trade products quickly and easily on the job. Browse the Colour Palette fandeck, view suggested colour schemes for shades and with digital project folders you can save colour and product information for each client's project all in one place.



Store and access project
information on the go.

Boost your professionalism to your clients by showcasing the projects you've worked on, on the app. Handy to easily find and display all the information of a project.



Quickly calculate the amount
of paint you'll need.

The handy paint volume calculator allows you to simply work out the amount of each specific paint you'll need for the job. Reducing waste and saving time in store.



Accurate colour information
in seconds.

Do you need accurate colour information in seconds? Elevate your professionalism with the **NEW Dulux Trade Colour Sensor**, an innovative colour tool that give you a Dulux Trade colour match in seconds, a happy client, and satisfaction of a job well done.

Green Buildings

What is a green building?

A green building is one whose design, construction or operation reduces or eliminates negative impacts (and can even have a positive impact) on our climate and natural environment. They can also improve their users' quality of life.



How is Dulux Trade involved?

Dulux Trade products have been produced in line with the standards of green building materials, meaning that using these products can help users gain green buildings points. In addition, Dulux Trade tools and services are also available to support customers throughout their journey to green building status.

Ethical, Sustainable Material

We're working with more renewable materials, and introducing longer-lasting paints with lower environmental impact which will help you secure green building points.





Better places to live and work

Research has proven that the colour and qualities of paint can help to improve the environments we live and work in, and in turn be beneficial to health and wellbeing. Our colour palettes are specially designed to boost wellbeing and are formulated to have higher light reflectance values.



Products and Initiatives



A selection of the Dulux Trade range to help you gain green building points



Dulux Trade Ecosure Plaster Primer

Dulux Trade Ecosure Matt is a premium paint that has a positive sustainability impact. Formulated for interior walls and ceilings, Ecosure Matt provides excellent coverage and application, whilst maintaining the highest possible standards of quality and performance.



Dulux Trade Sterishield Diamond Eggshell

Suitable for interior walls & ceilings, Sterishield Diamond Eggshell is a quick drying, water-based paint that actively inhibits and reduces bacterial growth, promoting a hygienic environment.



Dulux Trade Ecosure Silk

Dulux Trade Ecosure Silk is a premium paint that has a positive sustainability impact. Formulated for interior & exterior walls, Ecosure Silk provides excellent coverage and application, whilst maintaining the highest possible standards of quality and performance.



Dulux Trade Sterishield Diamond Matt

A quick drying, water-based paint which actively inhibits and reduces bacterial growth, promoting a hygienic environment. Suitable for interior walls & ceilings.

AkzoNobel



**Every morning.
Every client.
Every job.
Do it all justice.**

Your hard work deserves a paint that gives you a flawless finish every time.

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