

News Desk

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Dulux Colour of the Year 2022... a breath of fresh air

Dulux has revealed the Colour of the Year 2022, an airy, light blue that's fresh, open, and good for the soul.

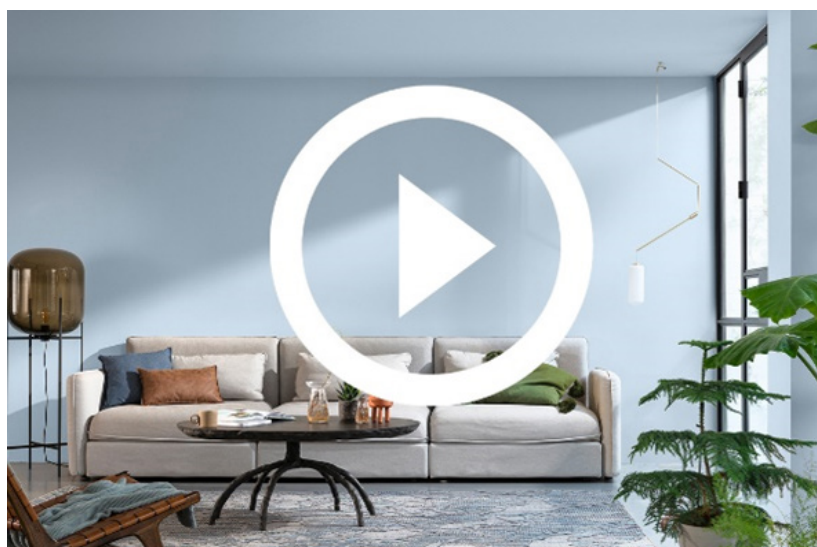
The colour is called Bright Skies™, which reflects the limitless skies around us, it brings a hint of the natural world inside and can breathe new life into any space.

After a spell of feeling shut in, people are craving expansion: the great outdoors, the open air, a sweep of limitless sky – a feeling of release and revitalisation with a breath of fresh air.

Extensive global trend research conducted by a team of in-house paints and coatings colour experts and international design professionals revealed that there was a need for open air, connections to the great outdoors and a fresh approach to everything.

Many events over the past two years have thrown the social, economic and environmental aspects of our lives into sharper focus. We're reassessing what really matters: family, friends, home, and the world around us.

"In 2022, Bright Skies™ will help us embrace new ideas and shape a new future," says Heleen van Gent, Creative Director of AkzoNobel's Global Aesthetic Center. "The colour reflects the limitless skies above us, giving us the space to redefine the role of our homes, nature, the arts and new voices in our lives. As consumers look to express themselves and transform their spaces, our aim as colour experts is to inspire their colour confidence."



"A light and optimistic shade, Bright Skies™ is a perfect way to bring a breath of fresh air into any room. It's also incredibly versatile, working alongside four different complementary palettes to give any room an instant sense of light and space, no matter the size. The palettes make it easy to choose and combine an array of soft neutrals and joyful hues. They can be used to define zones in multipurpose spaces, bring a sense of nature indoors, create a soothing atmosphere or encourage a sense of unity," says Dulux colour expert Palesa Ramaisa.

The four CF22 palettes: The colours that bring Bright Skies™ to life:

The Workshop Colours

KALEIDOSCOPE HUES

Multicoloured and joyful, this light, bright palette is perfect for reinventing the home, and zoning a multipurpose, do-it-all space. Positive and complementary, these tones make the functional fun.



The Greenhouse Colours

FRESH NATURALS

Made up of fresh greens, greys and blues, this palette can make any room feel in touch with the natural world. These are colours that bring in the positive effects of nature to create a vital space.



The Studio Colours

CONSOLING TONES

Pale pinks, reds and oranges, these warm, consoling shades can help turn any space into a soothing sanctuary. Subtle and inspiring, they can help us recharge and escape the everyday.



The Salon Colours

AIRY NEUTRALS

Comprising soft whites and light neutrals, this palette can help create the perfect blank canvas. Fresh and unifying tones, they can help create an open space and a home that's ready for anything.





A large white rounded rectangle is centered on the wall. Inside, the Dulux TRADE logo is at the top, followed by the text 'COLOUR OF THE YEAR 2022' in a smaller font. Below that, the words 'BRIGHT SKIES™' are written in a very large, bold, white font. At the bottom of the rectangle, the color code '14BB 55/113' is displayed in a smaller white font.

Look up & imagine a FRESH NEW LOOK



DEVELOP TECHNICAL SKILLS AT DULUX ACADEMY



Dulux Academy helps you improve technical skills with courses in everything from product knowledge to colour information. Whatever your experience level, we make you better and take you further for work you can be proud of and your clients will love.

Want to enrol? Request a copy of our Prospectus 2021.
Contact us via email on ZA.Helpline@akzonobel.com or telephone on 0860 330 0111 or 011 861 1000.



You'll be learning with the best.

Our team of experts have done it all and will open your eyes to the possibilities offered by new technology and developments in decorating. Whether you're just starting out in your career or have served time, we're sure we have something that will support you to reach your personal and professional ambitions.

You'll take part in learning experiences that cover knowledge and understanding all aimed at celebrating the skills and craftsmanship required to succeed in the decorating industry. Together we'll explore the industry breakthroughs made over the years to help people like you deliver great results for your customers every time.

Our training has been divided into six modules which range across three main areas to ensure that individuals have access to training to support their personal and professional ambitions.

Main Areas

Product, Preparation and innovation

- Courses to upskill you on the latest product ranges, new products and application techniques

Colour and Design

- A range of courses to develop confidence with colour and design, including colour theory, scheming, design principles and colour tools.

Modules

Paint Basics

- Paint systems that provide solutions for every decorating project.

Perfect Preparation

- Surface preparation, the tools and techniques required to get started.

Product Solutions

- Learn about the innovative product solutions we offer

Winning Together

- Improve the overall quality on-site

Colour & Design

- Understand the principles and the importance of colour

Colour Delivery

- In-store dispensing & support from our Dulux Tinting Services Experts

We hope you can join us on a course soon!

Dulux Academy Team

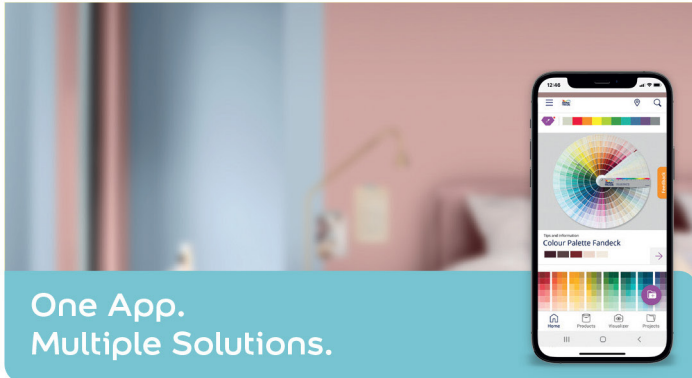
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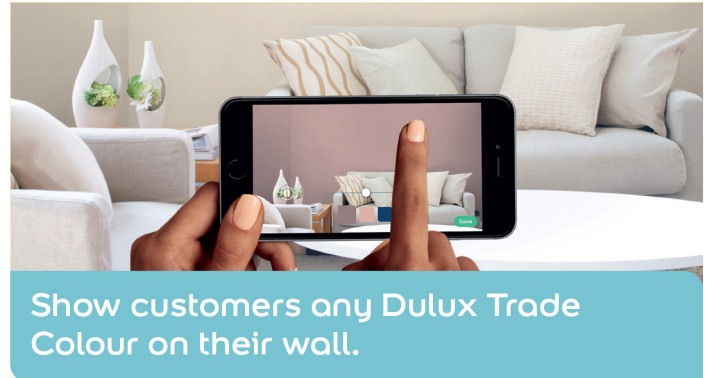
The NEW Dulux Trade Expert App. One App. Multiple Solutions.

See colours on your customer's wall, access product information & more in real time.



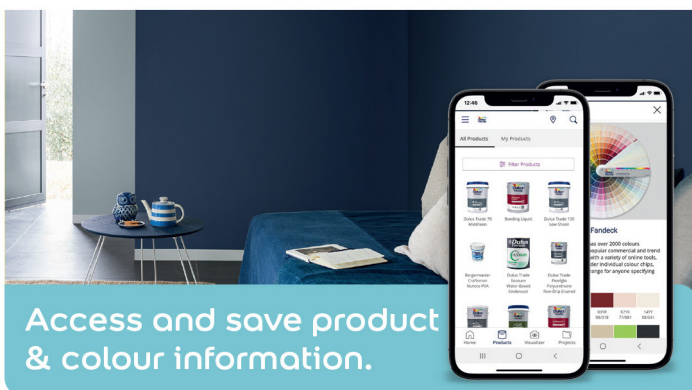
One App.
Multiple Solutions.

The **Expert app** is an on-the-go, easy to use app that enables you to select the right products or services, choose the right colour, Visualize the colour on the wall, create projects and locate stores all in one app.



Show customers any Dulux Trade
Colour on their wall.

Our unique Visualizer tool within the Dulux Trade Expert shows customers exactly how their chosen colours will look on their wall in real time. It's simple to use, and the advanced augmented reality technology can also help you make colour recommendations with confidence. No guesswork, no costly delays, just quick, confident colour decisions so you can get on with the painting faster.



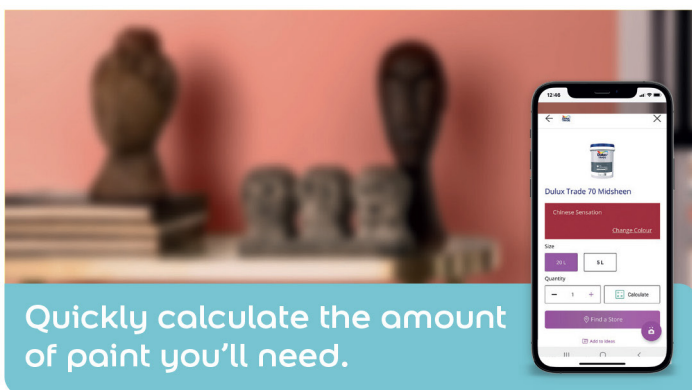
Access and save product
& colour information.

Find up-to-date technical information on all Dulux Trade products quickly and easily on the job. Browse the Colour Palette fandeck, view suggested colour schemes for shades and with digital project folders you can save colour and product information for each client's project all in one place.



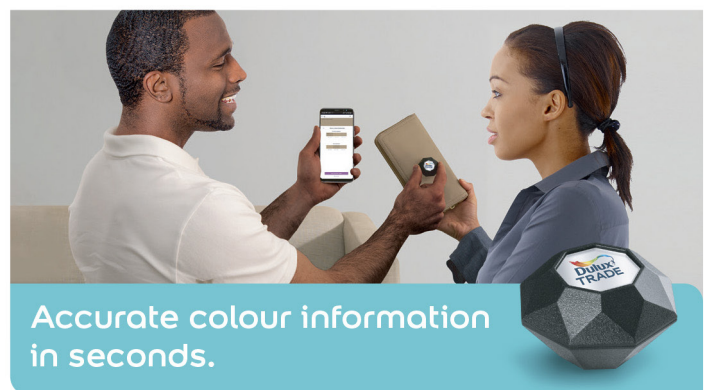
Store and access project
information on the go.

Boost your professionalism to your clients by showcasing the projects you've worked on, on the app. Handy to easily find and display all the information of a project.



Quickly calculate the amount
of paint you'll need.

The handy paint volume calculator allows you to simply work out the amount of each specific paint you'll need for the job. Reducing waste and saving time in store.



Accurate colour information
in seconds.

Do you need accurate colour information in seconds? Elevate your professionalism with the **NEW Dulux Trade Colour Sensor**, an innovative colour tool that give you a Dulux Trade colour match in seconds, and satisfaction of a job well done.

Instant Colour matching with Dulux Trade Colour Sensor

Recognising the need to make paint colour specification more efficient at every stage of the design process, Dulux Trade have launched their new digitised colour tool providing highly accurate colour matches on demand.



The palette in your pocket.

With the NEW Dulux Trade Colour Sensor, scan a colour and get a Dulux colour match in seconds

This cutting-edge device is able to tackle even the most bespoke colour quests, whether the task is to identify an existing wall colour, to colour match an item from a cutting in a magazine, right through to picking up on themes in a client's brand logo, the app will deliver the closest Dulux Trade paint colour.

This time saving colour tool is applicable for use in commercial spaces, from hotels to offices, hospitals to care homes, and even schools.

The Dulux Trade Colour Sensor is available for purchase.
Contact us on 0860 330 112 / 011 861 1000 to get yours today!

Download the Dulux Trade Expert App Today.

FREE DOWNLOAD



Pretoria Head & Neck Hospital

Growthpoint and Cintocare developed a clinical centre featuring high skilled and specialised medical professionals, utilising state-of-the-art technology, while focusing exclusively on head and neck, spinal and vascular surgery.



With over eleven thousand square metres, the building comprises of seven floors; the hospital plantroom, three clinical and consulting levels and three parking levels. The 100-bed, 5-theatre hospital, with the capacity to expand to 160-beds in the future, is the first hospital in both South Africa and Africa to receive a Green Star rating.

Cintocare received a five-Green Star Customer Healthcare design certification from the Green Building Council South Africa (GBCSA). Through setting new standards for sustainability in the South African healthcare sector, Cintocare Hospital's green building rating was achieved through an architectural design that incorporates many sustainable design principles.

Dulux Trade Sterishield Diamond Eggshell, promotes a hygienic environment with its anti-bacterial properties and lower VOC content. The product was specified for theatres, maternity wards and ICU wards where a hygienic coating is required.

Dulux Trade 100 Lowsheen was specified for the external and internal wall areas. Dulux Trade 100 Lowsheen is a premium quality interior and exterior product with a low sheen finish with outstanding stain resistance.





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