

AkzoNobel



# EXPERT APP

Product & Colour Information At Your Fingertips.  
Download the Dulux Trade Expert App Today!

Free Download



# Dulux Trade Expert App

The **Expert app** is an on-the-go, easy to use app that enables you to select the right products or services, choose the right colour, Visualize the colour on the wall, create projects and locate stores all in one app.

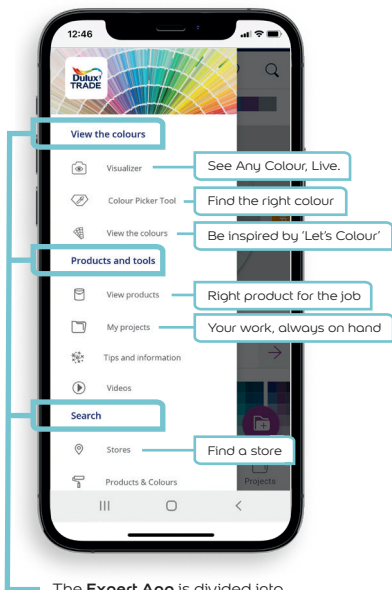
## Convenient & Easy.

Elevate your professionalism with the Dulux Trade Colour Sensor!

In short, the tool that professionals need on site.



The landing screen

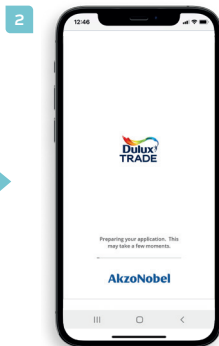


The **Expert App** is divided into several main sections. These are; **Colour Tools**, **Products & Tools** & **Search**.

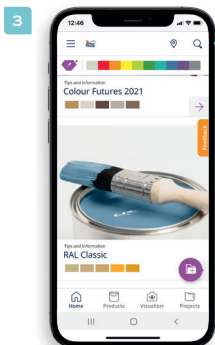
# How It Works



1. Download the **free Dulux Trade Expert app** from Google Play or the App Store.



2. Open the **Dulux Trade Expert App**.



3. On the Home screen you can search, browse through colour palettes or find a store. Use the **Colour Sensor** icon on the top left to link/connect your **Colour Sensor device**.

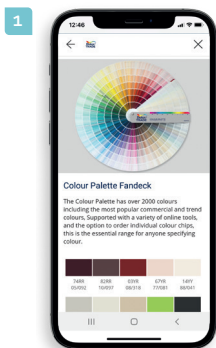


4. You'll be able to access the **Products Tab**, **Visualizer Tab** and the **Projects Tab**.

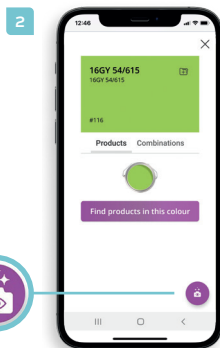


# Visualizer

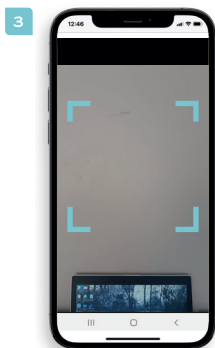
With over 5000 colours at your fingertips, you've got the **Dulux** colour palette and more! The **Dulux Trade Expert app** has a wide range of colours and the app will also offer suggested colour combinations to help complete your desired look.



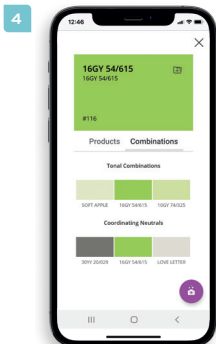
1. **Browse & select** a colour palette. **Choose** a colour.



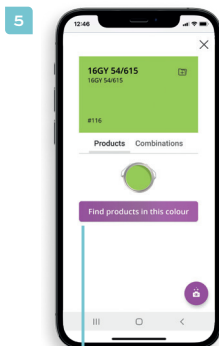
2. **Open Visualizer** to view the colour in application.



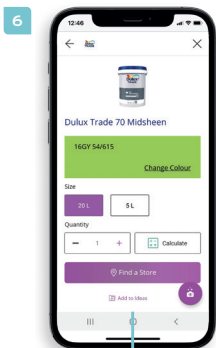
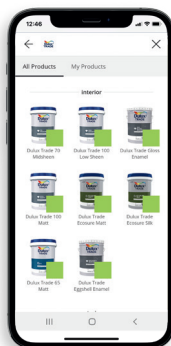
3. **Visualize** the colour on the wall.



4. Tap 'Combinations' to see complementary colour schemes.



5. Find products that are available in the selected colour.



6. Tap the folder 'Add to Ideas' to save the colour and the product by either creating a new project or adding to an existing one.

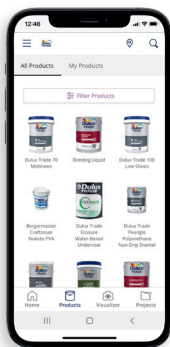
Find products in this colour

Add to Ideas

# Products

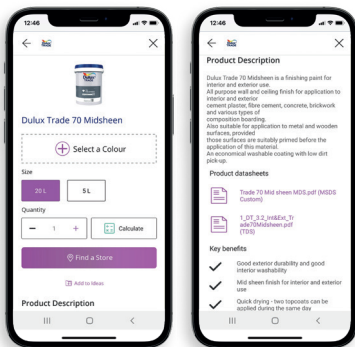
**Dulux Trade** is a leader in product solutions for professionals catering for Green Building requirements, specialist applications and high performance durability paint systems.

1



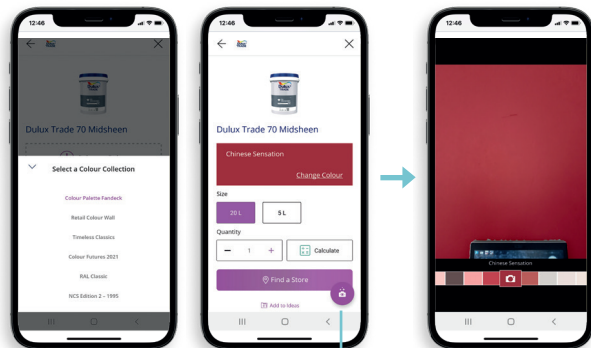
1. **Browse** through the product range.

2



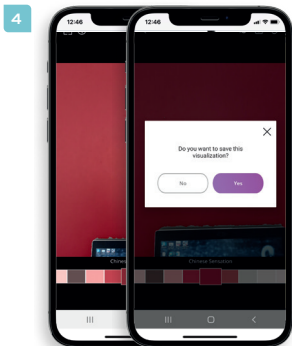
2. **Select the product**, read up on the product & its benefits. Download the TDS & SDS documents.

3

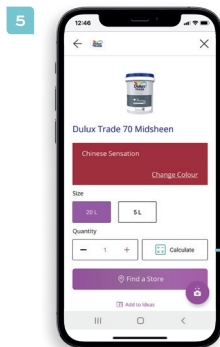


3. **Select a colour collection**, choose a colour and **Visualize**.

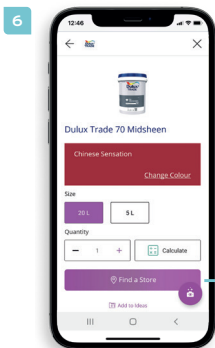




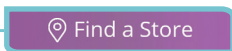
4. **Save** the colour.



5. **Calculate** the amount of paint required.



6. **Find a store** near you.



# Projects

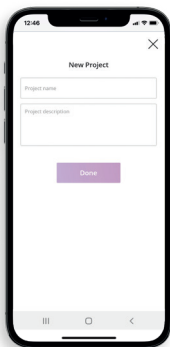
Boost your professionalism to your clients by showcasing the projects you've worked on, on the app. The app allows you to merge products, colours and imported photos to a project. Handy to always easily find and display all the information of a project. In short, the tool to deploy on site.

1



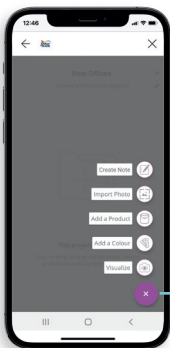
1. **Tap** the folder icon to create a new project.

2

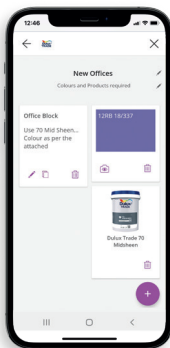


2. Give your project a **Name and Description**.

3



3. Add notes, colours, Visualizations, imported photos or products to your project.

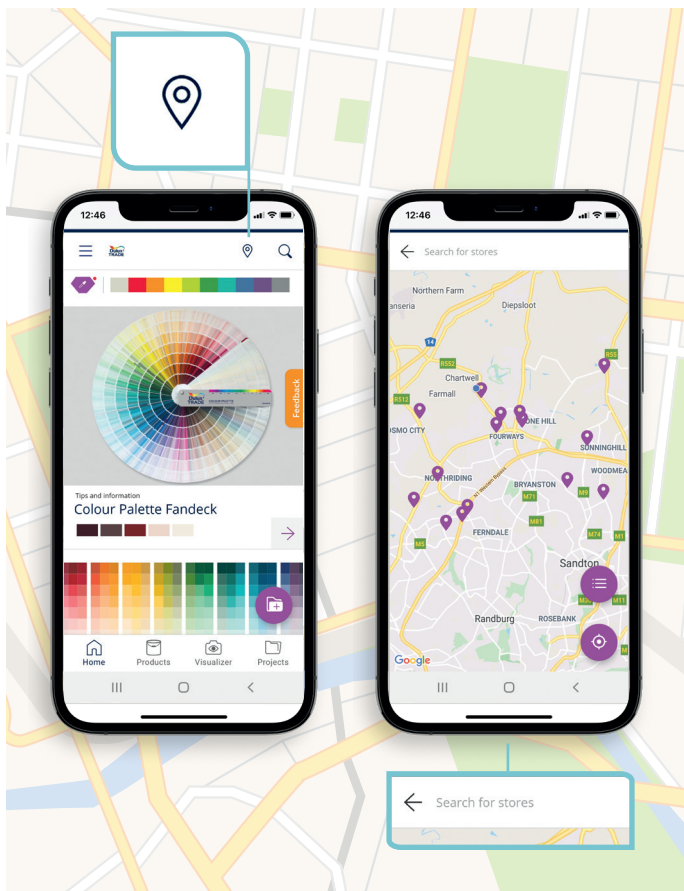


All your project information stored safely and easily accessible.



# Store Locator

Once you've selected your colours and products for a project, the **Dulux Trade Expert app** can tell you where your nearest store is.



# Colour Sensor

**NEW!**

Do you need accurate colour information in seconds? **The NEW Dulux Trade Colour Sensor** is the answer for you! Elevate your professionalism with this innovative tool that gives you an exact colour match in seconds, a happy client, and satisfaction of a job well done.

Whether the task is to identify an existing wall colour, to colour match an item from a magazine, to picking up on themes in a client's brand logo, the app will deliver the closest Dulux Trade paint colour.



## The palette in your pocket.

With the NEW Dulux Trade Colour Sensor, scan a colour and get a Dulux colour match in seconds.

Applicable for use in commercial spaces, from hotels to offices, hospitals to care homes, and even schools. This time saving colour tool provides accurate colour matches on demand.

The Dulux Trade Colour Sensor is available for purchase. Contact us on 0860 330 112 / 011 861 1000 to get yours today!



Download the Dulux Trade Expert app from the Google Play or App Store.

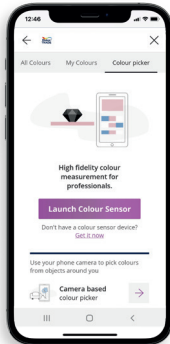


# How It Works

1



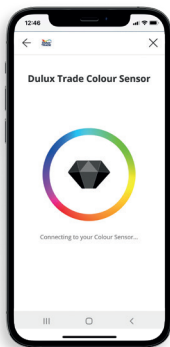
2



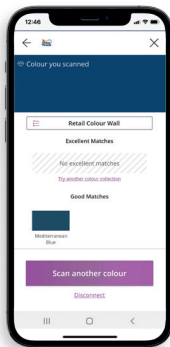
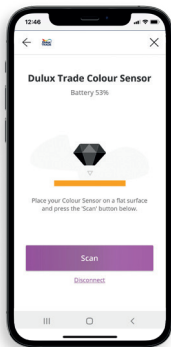
1. Contact us on 0860 330 112 / 011 861 1000 to purchase your Dulux Trade Colour Sensor

2. Download the **Dulux Trade Expert App** from the Google Play or App Store.

3



4



3. Connect the **Dulux Trade Colour Sensor** to the **Dulux Trade Expert app**.

4. **Find** an object and scan the colour to get the closest **Dulux Trade** point colour.



For literature requests, downloadable data sheets, information and advice call us on **0860 330 111** or visit our website at [www.duluxtrade.co.za](http://www.duluxtrade.co.za)

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[www.youtube.com/user/LetsColourSA](http://www.youtube.com/user/LetsColourSA)

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