

News Desk

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AkzoNobel

PIONEERING PROFESSIONALISM

NEW

Quick on-site action
Moisture tolerant
UV & dirt resistant

MAXIMISE PRODUCTIVITY WITH SUPERIOR PERFORMANCE.

Introducing the NEW high-performance Dulux Trade Wallclad Waterproofing Wall Paint, a premium quality fibre-reinforced exterior wall paint with a mid-sheen finish. Designed to increase productivity, Dulux Trade Wallclad allows you to work faster and move to the next site quicker. This robust formula can tolerate moisture levels of up to 20%, has superior dirt-resistant properties, and offers protection against UV rays and extreme climate conditions. This formula is Green by Design, with low VOC levels of less than 16 g/L.

For more information and advice, call us on 0860 330 111 or visit our website at www.duluxtrade.co.za.



MAXIMISE PRODUCTIVITY WITH SUPERIOR PERFORMANCE

Introducing new Dulux Trade Wallclad Waterproofing Wall Paint. This premium quality fibre-reinforced exterior mid sheen finish has superior dirt resistance and flexibility. This robust formula offers protection against extreme conditions.

QUICK ON-SITE ACTION

Dulux Trade Wallclad is an exterior wall paint with additional waterproofing properties. Traditional paint systems would necessitate more time on the job site. Designed to increase productivity, new Dulux Trade Wallclad allows you to work faster and move on to the next site.



MOISTURE TOLERANCE OF UP TO 20%

Dulux Trade Wallclad resists water penetration and allows water vapour to escape. This action inhibits the growth of fungus.



UV & DIRT RESISTANT

Dulux Trade Wallclad offers protection against the harsh ultraviolet (UV) rays from the sun and the drying effects that leave dirt residue with everyday contact and windy conditions. This formula has superior dirt resistance and leaves your walls cleaner for longer.



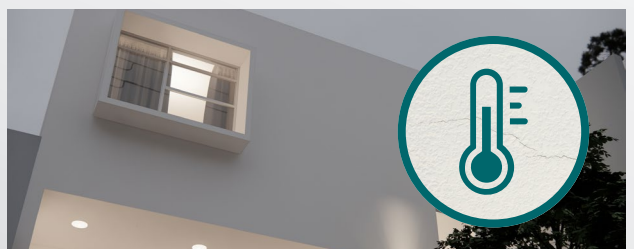
HIDE MINOR IMPERFECTIONS

Due to the superior elasticity, cracks can be bridged up to 0,6mm, ensuring that Dulux Trade Wallclad leaves the surface with a long-lasting professional finish.



SUPERIOR RESISTANCE TO COOLER TEMPERATURES

Tested against temperature cycles of less than -5 °C, the in-can paint appearance of Dulux Trade Wallclad was not affected or compromised, displaying superior resistance to cooler temperatures when in storage.



MAXIMISE GREEN WITH SUSTAINABLE SOLUTIONS

As part of our sustainable business approach of **People.Planet.Paint**, climate change mitigation plays a critical role in our company's strategy. It brings risks, but also creates opportunities to help reduce carbon emissions. Akzonobel offers sustainable solutions-products with impactful sustainability benefits.

People - We act with integrity and respect human rights across our operations and value chain, embracing diversity and inclusion, to transform the communities in which we operate.

Planet - We minimise our environmental footprint, reducing carbon emissions and moving towards zero waste by pioneering increasingly sustainable solutions and processes.

Paint - We constantly innovate to bring surfaces to life by offering our customers the most sustainable solutions that go beyond generations.

SUSTAINABILITY BENEFITS DULUX TRADE WALLCLAD

REDUCED CARBON AND ENERGY



When combined with daily pollutants, volatile organic compounds (VOCs) impact air quality and ultimately the ozone layer. Green by design-Dulux Trade Wallclad has VOC levels less than 16g/L which meets the standards of the Green Building Council of South Africa. It has the benefits of improved air quality, faster drying time and reduced allergy causing toxins.

LONGER LASTING PERFORMANCE



The maintenance and decorating process is disruptive and costly. Cracks develop as a process of the aging paint cycle and exposes wall to microscopic fungal growth that over time, when combined with rising temperatures, creates damage to the finishing coats. Designed for coastal areas, the moisture tolerance of up to 20% provides good early rain resistance and the exceptional elasticity of Dulux Trade Wallclad ensures superior crack-bridging vs. premium smooth exterior wall paint. Minor imperfections including cracks of less than 0,6mm are bridged with ease. The superior dirt and alkali resistance ensure long lasting performance of the paint film from the damaging effects of rain and sun.

Boost healthcare spaces with Dulux Trade

Use nature-inspired colours to create a soothing healthcare space

In buildings where the focus is on health and wellbeing, people need a soothing setting that feels in tune with nature. The Dulux Trade Lush palette can bring value to healthcare buildings by creating calm, restorative spaces where people can relax and recover.



Studies have shown that patients exposed to nature scenes have less anxiety, fewer pain medication requests and a quicker post-operative recovery. Even three-to-five minutes of time in nature or viewing nature-themed events can ease unpleasant emotions .

Lush colours, inspired by the tones of forests and woodlands, could help increase a sense of connection with nature. Subtle and soothing, they can make sterile and impersonal healthcare spaces feel more approachable, reducing stress for patients, visitors, and staff.

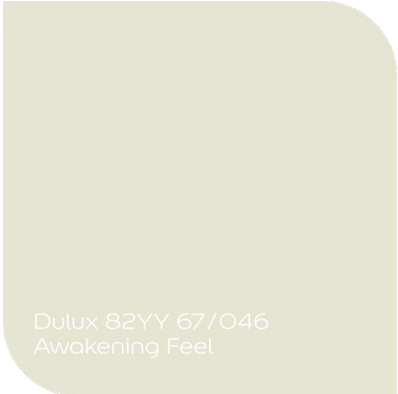
These four colour schemes, using Dulux Trade Colour of the Year, Wild Wonder™ and the Lush palette can help bring value to healthcare buildings by creating a comfortable and restorative atmosphere.

1. From sterile to soothing



Inspired by nature, Lush colours can help to make a sterile and impersonal healthcare space feel familiar and soothing. Here, walls painted in soft greens, with windows highlighted in Wild Wonder™ bring a softness and personality to a space that can often feel stark and clinical.

Which colours?



2. A comforting waiting area



The combination of shades in the Lush palette, together with Wild Wonder™, can create a calm waiting area that helps both visitors and staff feel anchored and comfortable. Here, a split wall effect enhances the approachable feel of the space and adds visual interest.

Which colours?



3. A softer exterior that plays to nature



The linear feel of this contemporary exterior is softened by the colour scheme – a subtle green combined with Dulux Trade Colour of the Year, Wild Wonder™. Inspired by nature, Lush colours also fit perfectly with the surrounding greenery, helping the building feel part of the landscape.

Which colours?

Dulux 82YY 67/046
Awakening Feet

Dulux 50YY 49/191
Wild Wonder™

4. A tranquil outdoor space



Nature-inspired colours can help heighten the restorative benefits of a healthcare space. This exterior passageway, painted in a combination of Lush colours and Wild Wonder™, blends perfectly with the surrounding landscape.

Which colours?



For more information contact us on 011 861 1000 or visit our website on <https://www.duluxtrade.co.za/colours/colour-futures-2023>






Dulux
TRADE
COLOUR OF THE YEAR 2023
**WILD
WONDER™**
50YY 49/191



The Radisson Red Hotel at Oxford Parks



The Radisson Red Hotel is in the commercial and residential suburb of Rosebank, a few kilometres from the vibrant city of Johannesburg. With an increase in developments, Rosebank is the home for many corporate offices, renowned art-galleries and some for the city's finest restaurants, an ideal location for business and leisure.

The Radisson Red Hotel is designed around art, music, and fashion themes - with comfort and convenience in mind, it offers a fun and friendly atmosphere for guests with a creative modern element to it. With 222 rooms and suites, the interior walls of the hotel are specified with Dulux Trade 100 Lowsheen - a premium quality paint with outstanding stain resistant properties – providing for a bold, trendy, and cheerful colour palette to enhance the colourful environment at the hotel.





For the exterior walls, Dulux Weatherguard Fine Textured was applied to provide protection against various of weather conditions and to keep the exterior paintwork looking great for longer.





ROCKGRIP[®] WALL & CEILING

5 NEW INSPIRING COLOURS



NEW





For Literature requests, downloadable datasheets, information and advice call us on 0860 330 111 or visit our website at www.duluxtrade.co.za



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SILVER FOUNDING MEMBER SINCE 2011

